



<https://starlink.care/job/social-media-marketing/>

Social Media Marketer

Description

Starlink.Care is looking for a creative and driven Social Media Marketing Specialist to amplify our online presence and engage our audience across various platforms. In this role, you will develop and execute social media strategies, create compelling content, and analyze performance metrics to drive brand growth. We need someone with a passion for digital marketing, excellent communication skills, and the ability to craft strategies that resonate with target audiences. If you're ready to take our social media to the next level, apply today!

Responsibilities

- **Strategy Development:** Create and implement effective social media strategies that align with business goals and drive engagement.
- **Content Creation:** Develop high-quality, engaging content tailored to different social media platforms, including text, images, and videos.
- **Manage Accounts:** Oversee day-to-day management of social media accounts, including posting, responding to comments, and interacting with followers.
- **Analyze Performance:** Monitor and analyze social media metrics to measure the success of campaigns, adjust strategies, and report on performance.
- **Stay Current:** Keep up-to-date with the latest trends, tools, and best practices in social media marketing to ensure innovative and effective strategies.
- **Collaborate:** Work with the marketing team and other departments to ensure consistent messaging and integrate social media efforts with broader marketing initiatives.
- **Campaign Management:** Plan and execute social media advertising campaigns to boost visibility, reach, and engagement.

Qualifications

The Candidate must have strong Portfolio

Hiring organization

Starlink.care

Employment Type

Full-time

Job Location

Alfalah colony A-B block near sewra chowk, 60000, Multan, Pakistan

Working Hours

9 Hours

Date posted

September 16, 2024