



<https://starlink.care/job/social-media-manager/>

Social Media Manager

Description

Starlink.Care is seeking a strategic and creative Social Media Manager to elevate our brand's online presence. In this role, you will be responsible for crafting and executing comprehensive social media strategies, managing daily interactions, and driving engagement across multiple platforms. The ideal candidate will have a strong understanding of social media trends, excellent communication skills, and a knack for developing innovative campaigns. If you're passionate about social media and ready to make an impact, we want to hear from you!

Responsibilities

- **Strategy Development:** Design and implement social media strategies that align with our brand goals and drive audience growth.
- **Content Management:** Create, curate, and manage high-quality content that resonates with our target audience and promotes brand values.
- **Engagement:** Foster relationships with followers by managing interactions, responding to comments, and participating in relevant conversations.
- **Campaign Execution:** Plan and execute social media campaigns, including promotions, contests, and partnerships, to enhance brand visibility and engagement.
- **Analytics and Reporting:** Monitor and analyze social media performance metrics to evaluate the effectiveness of campaigns and adjust strategies as needed.
- **Trend Monitoring:** Stay updated on industry trends, tools, and best practices to keep our social media efforts innovative and effective.
- **Collaboration:** Work closely with the marketing team and other departments to ensure a cohesive brand message and integrate social media efforts with overall marketing strategies.

Qualifications

The Candidate must have strong Portfolio.

Hiring organization

Starlink.care

Employment Type

Full-time

Job Location

Alfalah colony A-B block near sewra chowk, 60000, Multan, Pakistan

Working Hours

9 Hours

Date posted

September 16, 2024