



<https://starlink.care/job/pay-per-click-ppc/>

Pay Per Click (PPC) Expert

Description

Are you a PPC powerhouse ready to make a mark? Starlink.care is looking for a talented PPC Expert to elevate our digital advertising efforts. In this role, you'll craft and manage high-impact PPC campaigns across various platforms, from Google Ads to Bing Ads. Your expertise will drive our clients' success through strategic keyword targeting, compelling ad copy, and meticulous performance analysis. We value innovation, results, and teamwork, and we're excited to find someone who shares our commitment to excellence. Join us to lead dynamic projects and deliver outstanding ROI!

Responsibilities

- Develop, implement, and manage PPC campaigns across multiple platforms.
- Conduct keyword research and create targeted ad copy to drive traffic and conversions.
- Analyze campaign performance, prepare reports, and optimize strategies to maximize ROI.
- Monitor budget and adjust bids to ensure cost-effective results.
- Collaborate with clients and internal teams to understand goals and deliver tailored solutions.
- Stay updated with industry trends and changes in PPC advertising to leverage new opportunities.

Qualifications

- The Candidate must have a strong portfolio.

Hiring organization

Starlink.care

Employment Type

Full-time

Job Location

Alfalah colony A-B block near sewra chowk, 60000, Multan, Pakistan

Working Hours

9 Hours

Date posted

September 16, 2024