



<https://starlink.care/job/search-engine-optimiazation/>

## Search Engine Optimization (SEO) Expert

### Description

Starlink.Care is searching for a results-driven SEO Specialist to optimize our online presence and drive organic traffic to our website. As an SEO Specialist, you will be responsible for developing and executing SEO strategies, conducting keyword research, and analyzing performance metrics to enhance our search engine rankings. If you're passionate about SEO, have a deep understanding of search engine algorithms, and are eager to contribute to our growth, we'd love to have you on our team!

### Responsibilities

- **Strategy Development:** Create and implement effective SEO strategies to improve search engine rankings and drive organic traffic.
- **Keyword Research:** Conduct thorough keyword research to identify high-value keywords and optimize content accordingly.
- **On-Page Optimization:** Optimize website content, meta tags, and internal linking to enhance visibility and relevance in search results.
- **Technical SEO:** Perform technical SEO audits to identify and address issues related to site performance, structure, and indexing.
- **Content Strategy:** Collaborate with the content team to develop SEO-friendly content that aligns with our target audience and business goals.
- **Analytics and Reporting:** Monitor and analyze website performance using tools like Google Analytics and Search Console, providing regular reports and insights.
- **Trend Monitoring:** Stay updated on the latest SEO trends, algorithm changes, and industry best practices to ensure ongoing optimization and competitive edge.

### Qualifications

The Candidate must have strong Portfolio

### Hiring organization

Starlink.care

### Employment Type

Full-time

### Job Location

Alfalah colony A-B block near sewra chowk, 60000, Multan, Pakistan

### Working Hours

9 Hours

### Date posted

September 16, 2024